Tips for Success in E-learning Courses

Admittedly, traditional in-person courses have advantages over e-learning courses. There is no substitute for physically being inside a classroom and engaging face-to-face with an instructor as they give their lectures.

That said, e-learning courses offer their own distinct advantages:

1. E-learning courses can be accessed from anywhere in the world.
2. E-learning lectures are available as streamed video recordings and, as a result, can be paused, rewound, and played over again and again.
3. E-learning quizzes and tests provide immediate feedback and guide students directly back into appropriate lecture material for clarification.

The Traditional Learning Environment
The vast majority of instructor lectures require students to take notes. And yet, most students simply do not take effective notes while simultaneously trying to keep pace with live lectures. They scribble down fragmented thoughts and incomplete concepts with the hopeful optimism that their memory will fill in the rest. Ultimately, between inadequate notes and the distant memory of the lecture, the result is an overall incomplete understanding of the course material.

The Contemporary E-learning Environment
Conversely, in an e-learning environment, lectures are recorded, streamed, and available to pause, rewind, and view multiple times. Students have ample opportunity to develop quality notes, citing video names and chapters for future reference, and can return to videos as they prepare for their tests or to re-learn strategies for hands-on project work.

Tips for successful navigation of e-learning courses

1. **Start with the study guides.** Study guides, while not actually providing a cheat sheet of answers, offer a good insight into where you need to pay close attention when watching the videos. Before starting a new topic module, use the study guides to ensure you have a sense of what information you want to come away with.

2. **Give yourself ample time with each topic module.** Many students want to watch the videos quickly and rush through the modules. While some
topics will simply click for you, most will require additional time for the material to sink in. Allow yourself the luxury revisiting videos until you are completely comfortable with the material and learning as much as possible about one topic before moving on to the next.

3. **Take notes.** When all the material is at your fingertips, it’s easy to forget that video lectures cover the same complex topics and details as traditional lectures. As a result, you will neither remember all the important details nor remember which video and chapter included each bit of critical information. Just as in a traditional class, good notes come in very handy later down the road.

   Additionally, jotting down which video and chapter covers that particular information is a good way to revisit any details that remain incomplete. Your memory will not be as complete as you think it will be, so having an index to return to becomes huge time-saver down the road.

4. **Watch videos more than once.** Most of the time, you will not retain all the necessary information after watching videos just one time. An ideal situation (especially with a complex topic), is to watch the videos one time **without taking any notes at all.** Just allow yourself to listen to the material. Then return to the video after 24 hours and take good notes.

5. **Pay attention to your quiz results.** Quiz questions are directly taken from the videos. Additionally, if a question is covered as a quiz question, it’s most likely an indication that knowing the answer to that question is important. Market Motive quizzes don’t give you the correct answer when you get it wrong; instead, we provide you with the appropriate video and chapter to find out the information for yourself.

6. **Apply each module to something hands-on.** It’s one thing to think you understand the concepts; it’s completely another to apply the concepts to the real world. After each module, find a way to apply the strategies to something in your own job or your own projects.

   Good luck with your training!

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